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FREE FUN FOR THE WHOLE FAMILY!

Earth Fair

LA CROSSE, WISCONSIN

TEN YEARS GREEN IN 2018



Sunday, April 29, 2018

11 am-5 pm

at the Myrick Park Center and Myrick Park

1st Place Poster Contest Congratulations to Kaarina Dunn 4th Grade



CELEBRATING PARTNERS

LIKE the sustainability institute VISIT http://sustaininstitute.com/ VISIT www.wiscorps.org VISIT www.EarthFairLaCrosse.com



# Welcome to Earth Fair 2018

## The 2018 Earth Fair Committee

**Erica Black, Co-Chair**  
(Orange Pearl—La Crosse)

**Kelly Becker, Co-Chair**  
(La Crosse Public Library)

**Alan Abrahamson**  
(Gateway Area Council of the  
Boy Scouts of America)

**Terry Benson**  
(Retired, State Probation  
Parole Officer)

**Paul Blazeovich**  
(WisCorps)

**John Fergus**  
(John Fergus Design)

**Daniel Gatica**  
(Gateway Area Council of the  
Boy Scouts of America)

**Stephanie Hanna**  
(WisCorps Education Manager)

**Sue Knopf**  
(Graffolio)

**Brandon Knudtson**  
(Hilltopper Refuse & Recycling)

**Nicole Krueger**  
(UW-L student)

**Dorothy Lenard**  
(Viterbo Administrative Program  
Specialist—Natural Sciences)

**Nick Nichols**  
(La Crosse County Sustainability  
Coordinator)

**Patty Ries**  
(Upper Midwest Environmental  
Sciences Center Biologist)

**Emma Westphal**  
(Gundersen Health System)



Some of the committee members at Myrick Park Center. Back, from left: Alan Abrahamson, Patty Ries, Terry Benson, Kelly Becker, Dorothy Lenard, Brandon Knudtson, Daniel Gattica, Jerry Reinhardt, Erica Black, Justin Holten, Paul Blazeovich

# Celebrating Partners



The Sustainability Institute is proud to be a Celebrating Partner of the 10th annual La Crosse Earth Fair. The mission of the Sustainability Institute is to provide businesses, government, and communities with leadership, coordination, and education for sustainable development in the 7 Rivers region. The Earth Fair is an excellent opportunity for the community to gather together, learn about sustainability, and celebrate all things sustainable. Thank you to the many volunteers who make this event possible. We hope you enjoy Earth Fair 2018!

—Casey Meehan,  
Sustainability Institute



WisCorps is a nonprofit conservation corps organization, headquartered at the Myrick Park Center in La Crosse. WisCorps engages youth, young adults and folks of all ages and abilities in conservation projects and nature education programs. WisCorps is pleased to be a Celebrating Partner of the 2018 La Crosse Earth Fair to help spread the message of education and conservation for a sustainable community.

—Matthew Brantner,  
WisCorps Executive Director



Printed on recycled  
paper with vegetable-  
based inks

## SCHEDULED ACTIVITIES

Time	Activity	Specific Location
11:00-11:50	<b>CritterMobile Presentation</b> —Paul, WisCorps Environmental Education Assistant	Marshview Room
11:00-2:00	<b>Market Baskets Cooking Demos</b> —Hillview Urban Agriculture Center	Discovery Room
11:30 - 1	<b>Music</b> —The Happy Music Studio	Main Shelter
12-12:20	<b>Welcome Ceremony</b> —La Crosse Mayor Tim Kabat. Poster contest winners announced.	Marshview Room
12:30-1:10	<b>Children's Concert</b> —Hans Mayer	Marshview Room
1-2	<b>Marsh Walk</b> —with Chuck Lee, Friends of the La Crosse River Marsh	Meet at west side of Gun Club Shelter
1-3 open house	<b>Passive House Tours</b> —Western Technical College	751 24th Street North (.35 mile)
1-2:30	<b>Music</b> —Kevin & Jane	Main Shelter
1:30-2:00	<b>Yoga Class</b> —Tammy Z's Yoga Studio	Outdoors outside Healing Arts Room
1:45-2:30	<b>Raptor Demonstration</b> —Coulee Wildlife Rehab Center	Marshview Room
2:30-4	<b>Music</b> —John Fuchs, Dick Mial, Brad Waller	Main Shelter
3-3:30	<b>Storytelling</b> —Jess Witkins	Marshview Room
3-4:30	<b>Future Iron Chef</b> —Hillview Urban Agriculture Center	Discovery Room
3:45-3:55	<b>Announce Grand Green Prize Winners</b>	Atrium
4:15-5	<b>Community Drum Circle</b> —Jeff Cozy, Drums for Peace	Marshview Room or outside depending on weather

## ONGOING ACTIVITIES

Activity	Specific Location
<b>Register for Door Prizes &amp; Grand Green Prizes</b>	Atrium
<b>Bike Valet &amp; Registration</b> —Driftless Region Bicycle Coalition	Bike Area
<b>Free Bike Inspections &amp; Mini Tune-ups</b> —Bikes Limited	Bike Area
<b>Live Frogs and Amphibians Display</b> —Randy Hines—USGS, Midwest Environmental Sciences Center	Gun Club Shelter
<b>Stream Table &amp; Water Activities</b> —UW-La Crosse River Studies Center	Gun Club Shelter
<b>Kids' Activities</b> —UW-L Recreation Management students and WisCorps—physical activities, arts/crafts, snacks, blender bikes, and more!	Children's Activities Area
<b>Touch-a-Truck</b> —Hilltopper Refuse & Recycling—Recycling truck tour, recycling-based activities	Children's Activities Area
<b>Baby Animals Area</b> —Rainbow Ridge Farms	Children's Activities Area
<b>Pet Therapy Dogs</b> —Coulee Region Humane Society	Children's Activities Area
<b>Seed Dissection</b> —GROW La Crosse	Outside Myrick Park Center
<b>Live Worms Interactive Display &amp; Worm Mobile</b> —Hillview Urban Agriculture Center	Outside Myrick Park Center
<b>Herbal Health, Essential Oils, Massage Therapy, Chiropractic Wellness, Yoga &amp; More!</b>	Healing Arts Room
<b>Nature Activities and Crafts</b> —WisCorps	Atrium
<b>Seed Starting Herbs and Vegetables</b> —Hillview Urban Agriculture Center	Atrium
<b>Farmers Market Vendors</b>	Main Shelter
<b>Concessions</b> —Big Boar Barbecue, Big Mama's Gyro, Boy Scouts Troop 18, Crepe Jean Luc, The Root Note, Apothik Food Truck	Main Shelter
<b>Recycling Fair (10-3)</b>	Emerson School, 2101 Campbell Road



**Thanks for supporting the vendors and sponsors of the 2018 Earth Fair!**

# BOOTHS

## VENDOR TENT AREA

### Vendor Tent

- 7 Rivers Recycling, LLC
- Ambrosia Gardens/McKay Nursery
- Armstrong Landscaping
- Barefoot Books
- Beauty Counter
- Complete Nutrition
- Coulee Region Ecoscapes, LLC
- Coulee Region Sierra Club
- Creative Nutworks
- Dairyland Power\*
- doTERRA Essential Oils
- Driftless Skincare
- Driftless Voter Coalition
- Friends of the Blufflands
- Friends of the La Crosse River Marsh
- Full Circle Supply\*
- Gateway Area Council, Boy Scouts of America
- Heart of the Sky Fair Trade
- Heart2Heart Pet Lifeline
- Hunger Task Force of La Crosse—Kane Street Community Garden
- John Fergus Design
- La Crosse Area Health Initiative
- La Crosse Citizens' Climate Lobby
- La Crosse Neighborhoods, Inc.
- La Crosse Stormwater Group
- Mississippi Valley Conservancy
- Society of American Foresters/Wisconsin Arborist Association
- Unitarian Universalist Fellowship of La Crosse, Social Justice Team
- UW-La Crosse Mycology Club

## MAIN SHELTER AREA

### Main Shelter

- Big Boar Barbecue
- Big Mama's Gyro
- Boy Scout Troop 18
- Cameron Park Farmers Market
- Crepe Jean Luc
- Driftless Area Natives
- Echo Valley Farm
- Eklectic Jewelry
- Go Boy Dough Breads & Pastries
- Grandma's Favorite Recipes
- Happy Music Studio
- Hickory Wind Farm Alpacas & Fiber
- Ice Cold Refreshments
- Jason Ray Photography
- John Fuchs, Dick Mial, Brad Waller
- Kevin & Jane
- Old Oak Family Farm
- The Root Note
- Small Family Farm CSA
- Stoneware Pottery
- Willswood Apiaries

### Outside Main Shelter

- Apothik Food Truck

## MYRICK PARK CENTER AREA

### Atrium

- Climate Change Campaign
- Friends of the Refuge—Mississippi River Pools 7 & 8
- Gundersen Health System\*
- Mayo Clinic Health System—Franciscan Healthcare\*
- People's Food Co-op\*
- Sustainability Institute\*
- Western Technical College\*
- WisCorps\*

### Discovery Room

- Hillview Urban Agriculture Center
- Anthem Blue Cross Blue Shield

### Healing Arts Room

- Believe in Healing Massage Therapy
- Connected Family Chiropractic
- Exhale Massage
- Integrative Therapies
- Naturally Unbridled Wellness
- Onalaska Family Chiropractic
- Tammy Z's Yoga Studio
- Therapeutic Massage by Nancy Melin, LMT
- Young Living Essential Oils

### Marshview Room

- Coulee Region Wildlife Rehab Center
- Hans Mayer
- Jess Witkins Storytelling

### Outside Center

- Drums for Peace
- GROW La Crosse
- Hillview Urban Agriculture Center

### Bike Area

- Bikes Limited\*
- Smith's Bike Shop\*

### Car Area

- Dahl Subaru\*
- Honda Motorwerks\*
- Toyota of La Crosse\*

## GUN CLUB/PARKING AREA

### Gun Club Shelter

- USGS, Midwest Environmental Sciences Center
- UW-La Crosse River Studies Center

### Outside Gun Club Shelter

- Rainbow Ridge Farms

### Children's Activities Area

- Hilltopper Refuse & Recycling Service

# VENDOR DIRECTORY

<b>7 Rivers Recycling</b> www.7riversrecycling.com	Vendor Tent
<b>Ambrosia Gardens/McKay Nursery</b> ambrosiagardenslandscape.com	Vendor Tent
<b>Anthem Blue Cross Blue Shield</b> betty.lund@anthem.com	Discovery Room
<b>Apothik Food Truck</b> www.eatapothik.com	Outside Main Shelter
<b>Armstrong Landscaping</b> www.armstronglandscaping.net	Vendor Tent
<b>Barefoot Books</b> www.barefootbooks.com/nicole-martin	Vendor Tent
<b>Beauty Counter</b> beautycounter.com	Vendor Tent
<b>Believe In Healing Massage Therapy</b> therapy4yoursoul.massageplanet.com	Healing Arts Room
<b>Big Boar Barbecue</b> www.bigboarbbq.com	Main Shelter
<b>Big Mama's Gyro</b>	Main Shelter
<b>Bikes Limited*</b> bikesltdlax.com/	Bike Area
<b>Boy Scout Troop 18</b> www.gacbsa.org	Main Shelter
<b>Cameron Park Farmers Market</b> www.cameronparkmarket.org	Main Shelter
<b>City of La Crosse Parks, Recreation &amp; Forestry*</b> www.cityoflacrosse.org	Outside MPC
<b>Climate Change Campaign</b>	Atrium
<b>Complete Nutrition</b> www.completenutrition.com	Vendor Tent
<b>Connected Family Chiropractic</b> www.connectedfamchiro.com	Healing Arts Room
<b>Coulee Bicycle Co.*</b> www.coulee.bike	Sponsor Only
<b>Coulee Region Ecoscapes, LLC</b> www.couleeregionecoscapes.com	Vendor Tent
<b>Coulee Region Sierra Club</b> www.sierraclub.org/wisconsin/coulee	Vendor Tent
<b>Coulee Wildlife Rehab Center</b> broten@mwt.net	Marshview Room
<b>Creative Nutworks</b> www.creativenutworks.com	Vendor Tent
<b>Crepe Jean Luc</b> crepejeanluc.wordpress.com	Main Shelter
<b>Dahl Subaru*</b> www.dahlsubaru.com	Car Area
<b>Dairyland Power*</b> dairylandpower.com	Atrium Exhibit
<b>doTERRA Essential Oils</b>	Vendor Tent
<b>Driftless Area Natives</b>	Main Shelter
<b>Driftless Skincare</b> www.driftlesskincare.com	Vendor Tent
<b>Driftless Voter Coalition</b> www.everyonevote2018.org	Vendor Tent

<b>Drums for Peace</b> www.drumsforpeace.net	Outside MPC
<b>Dynamic Recycling*</b> dynamicrecycling.com	Recycling Fair
<b>Echo Valley Farm</b> www.echovalleyfarmwisconsin.com	Main Shelter
<b>Eklectic Jewelry</b> https://www.facebook.com/EklecticJewelry/	Main Shelter
<b>Exhale Massage</b> Facebook: Cailee at Exhale	Healing Arts Room
<b>Festival Foods*</b> festfoods.com	Sponsor Only
<b>Fowler &amp; Hammer, Inc.*</b> fowlerhammer.com	Sponsor Only
<b>Franciscan Sisters of Perpetual Adoration*</b> fspa.org	Sponsor Only
<b>Friends of the Refuge – Mississippi River Pools 7 &amp; 8</b> http://www.for78.org/	Atrium
<b>Friends of the Blufflands</b> www.facebook.com/friendsoftheblufflands	Vendor Tent
<b>Friends of the La Crosse River Marsh</b> www.facebook.com/friendsofthelacrossemarsh/	Vendor Tent
<b>Full Circle Supply*</b> www.fullcirclesupplylax.com	Vendor Tent
<b>Gateway Area Council, Boy Scouts of America</b> gacbsa.org	Vendor Tent
<b>Go Boy Dough Breads &amp; Pastries</b> klindrww@charter.net	Main Shelter
<b>Grandma's Favorite Recipes</b> 1grandmabbq@gmail.com	Main Shelter
<b>GROW La Crosse</b> www.growlacrosse.org	Outside MPC
<b>Gundersen Health System*</b> gundersenhealth.org	Atrium
<b>Hans Mayer</b> www.hansmayer.com	Marshview Room
<b>Happy Music Studio</b> www.facebook.com/thehappymusicstudio	Main Shelter
<b>Harter's C-Cure-It Data Destruction</b> www.harters.net	Recycling Fair
<b>Heart of the Sky Fair Trade</b> www.heartoftheskyfairtrade.com	Vendor Tent
<b>Heart2Heart Pet Lifeline</b> heart2heartpet.org	Vendor Tent
<b>Hickory Wind Farm Alpacas &amp; Fiber</b> www.hickorywindfarm.com	Main Shelter
<b>Hilltopper Refuse &amp; Recycling Service*</b> www.hilltopperrefuse.com	Children's Activities Area
<b>Hillview Urban Agriculture Center</b> hillviewuac.org	Outside MPC
<b>Honda Motorwerks*</b> hondamotorwerks.com	Car Area
<b>HSR Associates*</b> hsrassociates.com	Sponsor Only
<b>Hunger Task Force of La Crosse—Kane Street Garden</b> lacrossehtf.org	Vendor Tent
<b>Ice Cold Refreshments</b>	Main Shelter

<b>Integrative Therapies</b> www.fspacommunityacupuncture.com	Healing Arts Room
<b>Jason Ray Photography</b> www.jasonrayphotography.com	Main Shelter
<b>Jess Witkins Storytelling</b>	Marshview Room
<b>John Fergus Design</b> fergusjr@gmail.com	Vendor Tent
<b>John Fuchs, Dick Mial, Brad Waller</b>	Main Shelter
<b>Kevin &amp; Jane</b>	Main Shelter
<b>La Crosse Area Health Initiative</b> www.7cshealthinitiative.com	Vendor Tent
<b>La Crosse Citizens' Climate Lobby</b> larry.sleznikow@gmail.com	Vendor Tent
<b>La Crosse Media Group*</b> www.lacrosseradiogroup.net	Sponsor Only
<b>La Crosse Neighborhoods, Inc.</b> www.lacrosseneighborhoods.org	Vendor Tent
<b>La Crosse Public Library*</b> www.lacrosselibrary.org	Sponsor Only
<b>La Crosse Urban Stormwater Group</b> www.lacrossewaters.org	Vendor Tent
<b>LAXprint*</b> www.LAXPrint.com	Sponsor Only
<b>Lee Harwell Photography*</b> www.leeharwellphotography.com	Sponsor Only
<b>Mayo Clinic Health System—Franciscan Healthcare*</b> mayoclinichealthsystem.org	Atrium
<b>Mississippi Valley Conservancy</b> www.mississippivalleyconservancy.org	Vendor Tent
<b>Namipix &amp; Namichips</b> http://www.facebook.com/namichips/	Main Shelter
<b>Naturally Unbridled Wellness LLC</b> www.naturallyunbridled.com	Healing Arts Room
<b>Nelson Flag &amp; Display*</b> www.nelsonflag.com	Sponsor Only
<b>News 8 WKBT*</b> news8000.com	Sponsor Only
<b>Old Oak Family Farm</b> www.oldoakfamilyfarm.com	Main Shelter
<b>Onalaska Family Chiropractic</b> www.onalaskafamilychiropractic.com	Healing Arts Room
<b>Organic Valley*</b> www.organicvalley.coop	Sponsor Only
<b>People's Food Co-op*</b> www.pfc.coop	Atrium
<b>Prizm*</b> www.prizmco.com	Sponsor Only
<b>Rainbow Ridge Farms</b> rainbowridgefarms.com	Outside Gun Club Shelter
<b>The Root Note</b> www.facebook.com/theRootNote	Main Shelter
<b>Small Family Farm CSA</b> www.smallfamilycsa.com	Main Shelter
<b>Smith's Bike Shop*</b> smithsbikes.com	Bike Area
<b>Society of American Foresters/Wisconsin Arborist Association</b>	Vendor Tent

<b>Stoneware Pottery</b> Facebook: Stoneware Pottery by Annie Goldman	Main Shelter
<b>Sustainability Institute*</b> www.sustaininstitute.com	Atrium
<b>Tammy Z's Yoga Studio</b> tammyzyoga.com	Healing Arts Room
<b>Therapeutic Massage by Nancy Melin, LMT</b> Nancyjmelin@gmail.com	Healing Arts Room
<b>Toyota of La Crosse*</b> www.toyotaoflacrosse.com	Car Tent
<b>Unitarian Universalist Fellowship of La Crosse, Social Justice Team</b> uulacrosse.org	Vendor Tent
<b>USGS, Midwest Environmental Sciences Center</b> umesc.usgs.gov	Gun Club Shelter
<b>UW-La Crosse*</b> www.uwlax.edu	Sponsor Only
<b>UW-La Crosse Mycology Club</b> facebook.com/uwlaxmycology	Vendor Tent
<b>UW-La Crosse River Studies Center</b> www.uwlax.edu	Gun Club Shelter
<b>WAFER</b> waferlacrosse.org	Recycling Fair
<b>Western Technical College*</b> westerntc.edu/sustainability	Atrium
<b>Willwood Apiaries</b> rwills444@gmail.com	Main Shelter
<b>WisCorps*</b> wiscorps.org	Atrium
<b>Young Living Essential Oils</b> yldist.com/greengoddessliving	Healing Arts Room

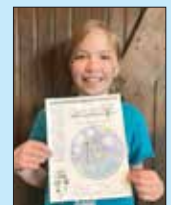
## Congratulations to Our Poster Contest Winners



**Kaarina Dunn**  
1st place  
Bike from Smith's Bike Shop

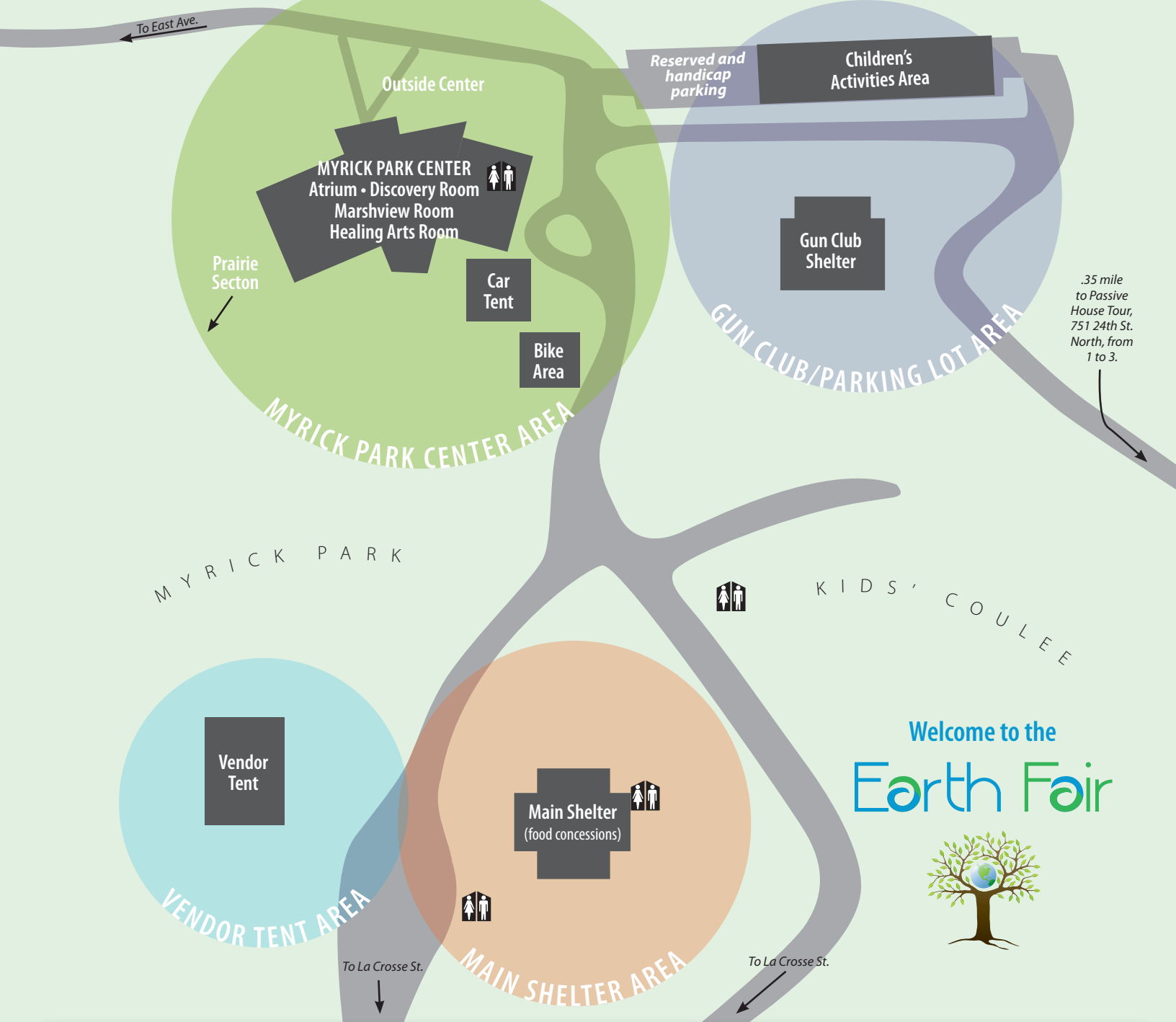


**Adela Piggush**  
2nd place  
4 passes to the Children's Museum



**Sarah Groth**  
3rd place  
\$25 gift certificate from Downtown Mainstreet, Inc.

\* Earth Fair Sponsor



Welcome to the  
**Earth Fair**



## Recycling Fair

Hosted by Gateway Area Council,  
Boy Scouts of America

Sponsored by Mayo Clinic Health  
System—Franciscan Healthcare

**10:00 am–3:00 pm**

**2 blocks south at Emerson School  
2101 Campbell Road**

- **Electronics Recycling** sponsored by Dynamic Recycling and Mayo Health System: \$5 flat fee for any quantity of cell phones, stereos, DVD & VCR players, computers and other small electronics, TVs/monitors. **No appliances, thermostats, or smoke detectors. Households only. See additional restrictions at [www.EarthFairLaCrosse.com](http://www.EarthFairLaCrosse.com).**
- **Paper shredding** sponsored by Harter's Data Destruction.
- Bring **scrap metal donations** to benefit the Gateway Area Council, Boy Scouts of America.
- Bring **nonperishable food item(s)** for WAFER food pantry.
- **Car seat recycling** sponsored by Gundersen Health System.
- **American flag retiring** sponsored by Gateway Area Council, Boy Scouts of America.
- **Safe Path cell phone collection** for Mayo Clinic Health System Franciscan Healthcare domestic abuse and sexual assault program. Phones must be cleared of personal information, in working condition, and have a corresponding charger. Phones that do not meet these requirements will be recycled.